

Internal classification	Rating (out of 10)	Number of patents	Number of files
UserTracking-EMOTION_DETECTION ((H04L67/22) (emotion detection))	8	344	2
LearningMachines-SocialNetworking ((G06Q50/01) and (G06N99/005))	8	196	1
MindDetection-SocialNetworking	8	23	1
MindDetection-SOCIAL_MEDIA	8	114	1
UserTracking-SOCIAL_INFLUENCE ((social influence) and (H04L67/22))	7	593	3
SocialMediaMessaging-SENTIMENT	7	262	2
SocialNetworking-HONESTY	7	689	4
UserTracking-USER_SCORE-INTERACTION	6	2100	14
SocialNetworking-SocialMediaMessaging	6	1357	13
MarketDataGathering-SocialNetworking	6	575	3
MessageOptimization-BEHAVIOR	6	548	3
ConversationHistory (H04L51/16)	5	1009	4
SocialMediaMessaging (H04L51/32)	5	4320	32
TargetedAdvertisement-CONVERSATION (G06Q30/0251)	5	3425	21
LocationServices-FRIENDS-REWARD	5	584	3
UserTracking-CONVERSATION_INFLUENCE	4	523	3
LearningMachines-PERSONALIZED-USER	3	2416	13
AutoReply (H04L51/02)	3	771	3
LearningMachines-PERSONALIZED-MEMORY	1.5	2201	12
MarketDataGathering-ACTIVITY-FREQUENCY	1.5	1507	9
Social_Media-Facial_Recognition	7	420	2
Social_Media-Chat_Bots	7	136	1
Social_Media-Mental_State	6	1170	2
Assignee_LinkedIn-TI_Social	7	182	1
Assignee_Facebook-TI_Social	7	1190	6
Assignee_Google-TI_Social	7	361	1
Assignee_Twitter-TI_Social	7	8	1
Assignee_Yahoo-TI_Social	7	169	1
Assignee_Tecent-TI_Social	7	165	1
Assignee_Apple-TI_Social	7	28	1
Assignee_Amazon-TI_Social	7	25	1
Assignee_Samsung-IBM-TI_Social	7	575	1
Assignee_Match-Snapchat-TI_Social	7	10	1
TI_Social_Media	6	1204	6
TI_Social_Network	6	3446	22
Title: Social + Specific Keyword			17
Psychology	8.5		
Mood	8.5		
Emotion	8.5		
Affection	8.5		
Behavior	8.5		
Sentiment	8.5		
Leader	8.5		
Trend	8.5		
Influence	8.5		
Predict	8.5		
Stalkers	8.5		
Inmates	8.5		
Title: Social + General Keyword			17
Cognitive	7.5		
Timeliness	7.5		
Personal	7.5		
Relationship	7.5		
Audience	7.5		
Advertising	7.5		
Targeting	7.5		
Profile	7.5		
Memory	7.5		
Total records processed		32646	
Total files processed			229
Total data refined and published		~20500	